

55inch LCD | LED Backlit



LIGHTWEIGHT



1920 x 1080p



HIGH GREY SCALE



LOW POWER CONSUMPTION

KSEM55 SUPERIOR COLOUR. STYLISH. COMMERCIAL GRADE. SCREENART READY.

Commercial-rated, the KSEM55 by KONKA is fifty-five inches of superior digital signage magic. Designed & engineered to operate 24 hours a day, seven days a week. The KSEM55 has low power consumption and comes with a 3-year parts replacement warranty, making it the ideal Digital Display Signage solution for **Pick a Spot Local's ScreenArt** application users.



A STABLE COMMERCIAL GRADE TECHNOLOGY SOLUTION

KONKA provides a stable technology solution and have years of experience in providing digital signage solutions for commercial display applications worldwide.

BENEFITS OF A COMMERCIAL SCREEN:

- ☑ An ethernet connection provides better stable internet connectivity, ideal for running your ScreenArt account.
- ☑ Proper heat dissipation allows for 24/7 commercial screen use.
- ☑ Stylish classic appearance. Aluminium frame, built-in tempered glass.
- ☑ High-quality ultra-clear LCD/LED backlit screen, provides a high level of brightness and superior colour rendering.
- ☑ 450 nits colour standard for indoor applications, upgradeable to 1500 nits for outdoor display in daylight (will affect overall size specified in this specification sheet for outdoor applications).
- ☑ Outdoor weather-proof enclosure casing optional - available for outdoor display.
- ☑ Wall-mounted bracket & power plug included for simple integration into any display area.



PHYSICAL PROPERTIES

Appearance	Weight	53Kg
	Product Size	1305 x 775 x 80mm
Environment	Working Temperature	-10 C ~ 46 C
	Working Humidity	10% ~ 80%
Appearance	Colour Options	White, black, customised
	Case	Aluminium edge + Cold rolled steel 2.0mm Thickness + Powder coating

Display	Panel Size	55inch LCD screen
	Display Area	1209.6(W) x 680.4(H)
	Display Mode	16:09
	Maximum Resolution	1920 x 1080
	Display Colour	16.7M
	Brightness (nits)	450cd/m2
	Contrast	5000:1
	Visual Angle	178°/178°
	Response Time	5ms
	Life (hrs)	> 50,000 (hrs)
Configuration	System OS	Android 5.1.1
	Mainboard	RK 3288, Quadcore 1.8GHz
	Storage	8G
	Memory	Kingston DDR3 4GB
	USB	USB 2.0 x 2
	Network	3G, WIFI, RJ45
	Audio	6W x 2
	Video Card	ARM Mali-T760 MP4
Video	Colour System	PAL/NTSC/SECAM
	3D Comb Filter	Yes
	Video Reduction Noise	Yes
Language	Menu Language	Multi-language
Power	Power Supply	AC100 - 240V ~ (+/- 10%) 50/60Hz
	Maximum Power Consumption	110W
	Standby Power Consumption	< 0.5W
Accessories	Remote, key, screws, manual	

SPECIFICATIONS

KDU 230817

KONKA

Konka Delivers! Commercial-rated wall mounted digital signage screens designed to run 24 hours. No additional hardware needed. The KSEM55 is the perfect digital signage solution for Screen Partners of pickaspotlocal.com. Various other screen sizes and custom configurations are also available from KONKA.

www.konka-led.com.au

Please direct all product enquiries to:

KONKA DIRECT and mention **Pick a Spot Local "ScreenArt"** to ensure that your digital sign is ScreenArt application ready prior to delivery.

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